

Last year, politicians raised the Mass. sales tax to 6.25%.

You can vote down their sales tax increase. How?

Vote YES on 3

- **Voting YES** for Ballot Question 3 on November 2nd will **roll back the Massachusetts sales tax to 3%.**
- **Voting NO** will ratify and keep Beacon Hill's increase to 6.25%.

Why Vote YES on 3 to Roll Back the Sales Tax to 3%?

- *33,000 NEW private sector jobs. Productive, sustainable JOBS.*
- *Your family will get back an average of \$688 in tax savings. Every year. So will 3,400,000 people like you. An *Everyday Sales Tax of 3%.**
- *Force politicians to cut government waste, bureaucracy, and sweetheart deals.*
- *Keep shoppers in Massachusetts – instead of driving them to New Hampshire's 0% sales tax. Save our retail businesses and jobs.*
- *Attract shoppers from Rhode Island, Connecticut, Vermont and New York to our 3% sales tax – another boost for Massachusetts small business.*

Why Haven't You Been Told These Key Facts?

- *The Massachusetts legislature won't cut your taxes. Question 3 will.*
- *Who's trying to block your sales tax cut? Politically-connected corporations and government employee unions who profiteer from needless spending and waste.*
- *State government spending is \$52 billion per year. \$1 BILLION per week!*
- *Question 3 safely cuts 5% of total state spending. It leaves local spending intact.*

How much has your family cut spending?

Vote YES on 3 *Reduce the Sales Tax to 3%!*

www.RollBackTaxes.com

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